

**MediaMonster LLC  
AGREEMENT FOR SPONSOR**

This Agreement is made the \_\_\_\_ day of \_\_\_\_\_ 2009, by and between MediaMonster eBillboard LLC, hereafter called "PRINCIPAL", and \_\_\_\_\_, hereafter called "SPONSOR":

**1. DESCRIPTION.** PRINCIPAL is a video / audio advertising & entertainment company that provides daytime mobile video display technologies. PRINCIPAL will provide to SPONSOR a marketing opportunity of the daytime LED display owned and operated by PRINCIPAL. The eBillboard daytime LED display is scheduled to appear on \_\_\_\_\_, 2009, in \_\_\_\_\_, OH.

**2. TERM.** This sponsorship includes the following integrated marketing programs for SPONSOR, for a period of \_\_\_\_ months, starting \_\_\_\_\_, 2009:

**Value**

- A) Rotational displayed content communicates static, animated and full motion video to your audience.
- B) Can work 24 hours a day, 7 days a week.
- C) Two-way interactive multi-dimensional marketing campaigns via SMS text & coupon messaging.
- D) Short range FM audio commercial blasts.
- E) Eye catching WOW factor experience viewing LED daytime mobile video display technologies.
- F) Company logo, contact information & website link featured on sponsors' page of website:  
[www.MediaMonster.tv](http://www.MediaMonster.tv).
- G) Promotional brochures and/or flyers distributed to general audience to offer and announce products and/or services. (Promotional hand-outs provided by sponsor.)

**3. USE.** Said eBillboard shall be used only for outdoor exhibitions, client specified promotions and for no other purpose. Furthermore, Principal reserves the right to show, edit or remove publicly unsuitable content.

**4. SPONSORSHIP.** SPONSOR shall provide to PRINCIPAL in consideration of this agreement in the following manner:

A) On execution of this agreement, SPONSOR shall provide to PRINCIPAL the sum of \$\_\_\_\_\_, receipt of which will be acknowledged, as the total "SPONSORSHIP" amount for the above written integrated marketing programs, made payable to **MediaMonster LLC**.

In witness whereof, the undersigned PRINCIPAL and SPONSOR hereto execute this agreement as of the day and year first above written.

**SPONSOR:**

\_\_\_\_\_  
Authorized Representative Title Date: \_\_\_\_\_

**MediaMonster LLC:**

\_\_\_\_\_  
Authorized Representative Title Date: \_\_\_\_\_